

FUNDING WORKSHOP TO DEVELOP UNIVERSITY TECHNOLOGIES



Match Your Product to NIH Agency Mission for SBIR/STTR Success

Is your company/technology a candidate for federal R&D funding through the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) SBIR/STTR programs? The two programs award over \$2.6 billion in high risk R&D funding annually to qualified small companies. Similar to other NIH grant proposals, the process can be daunting, but the impact of receiving millions in non-dilutive funding to advance your IP to the marketplace is worth the effort!

Learn more about SBIR/STTR funding from nationally recognized expert and former research scientist, **Michael Kurek, Ph.D., MBA**. Dr. Kurek will cover program essentials to be competitive for NIH funding. The workshop will cover:

- Current information on the SBIR/STTR programs
- Strategies for targeting your proposal to address the mission/requirements of the NIH
- How to approach each section of your proposal
- Planning your commercialization strategy
- Writing to meet the reviewers' expectations
- Common problems and pitfalls and how to avoid them

Date: March 2-3, 2017

March 2 - 8:00 a.m.-3:00 p.m.; GCCRI, Classroom 2.150

March 3 - 8:00 a.m. - 11:30 p.m.; Briscoe Library, Howe Conference Room (5th floor)

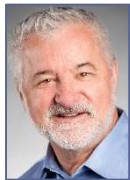
Slots available for one-on-one consultations

March 3 - 12:15 - 4:00 p.m.

Room location to be noted with reservation confirmation.

LIMITED TO UNIVERSITY/INDUSTRY COLLABORATIONS

REGISTER NOW otc.marketing@uthscsa.edu



**About the Presenter: Michael Kurek, PhD, MBA, Sr. Principal Consultant
BBC Entrepreneurial Training & Consulting (BBCetc)**

Over his 35-year career, Michael Kurek has excelled in diverse roles in the product development process: research scientist, project leader, product manager, marketing & sales executive, and consultant to technology entrepreneurs. Prior to joining BBCetc in 2001, Michael held senior management positions in marketing, sales and business development for a number of life science companies - two of which completed successful IPOs. He earned a PhD in Genetics from Florida State University and an MBA from Boston University.

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