



THE HEALTH CELL

STATE *of the* INDUSTRY

Tuesday, October 5, 2021
Virtual
6:00 P.M.

Thursday, March 24, 2022
Grand Hyatt San Antonio
6:00 P.M.

Through inspirational stories of individual achievement and shared success, State of the Industry celebrates the people who advance San Antonio's healthcare and bioscience industry.

Industry, community, and academic leaders have come together annually for this evening showcasing discovery, innovation, advancement, and triumph.

The storytellers will take you inside the offices, the labs, and unleash their passion for pushing the boundaries of the healthcare and biosciences landscape.

Storytellers taking the stage will be a blend of recognizable names already known for major inflection points to those with discoveries and innovations showing promise to illuminate the city's iconic tower.

SPONSORSHIP OPPORTUNITIES

The combined 2021/2022 two-year Sponsorship package is designed to maximize sponsor value by increasing recognition opportunities and expanding the programming reach. The sponsorship package will include participation in both the live virtual 2021 State of the Industry on October 5, 2021 and the in person 2022 State of the Industry on March 24, 2022.

INNOVATOR SPONSOR-\$15,000

2021 State of the Industry (virtual) - \$5,000:

- 90-second company message (video) viewed during program live stream and recorded event through social media channels by 1,000+ (video to be provided by sponsor)
- Prominent logo recognition in the event program and online during event
- Logo featured in select State of the Industry announcement emails
- Special sponsor gift

2022 State of the Industry (in person) - \$10,000:

- Two premier tables for 8
- Production of 90-second company message (video) viewed during program by 300+
- Prominent logo recognition in the event program and screens
- Logo featured in select State of the Industry announcement emails
- Services of professional photographer and videographer to capture memorable moments and impressions of the event

Year-round:

- Year-round recognition at all Health Cell events
- Year-round brand recognition on the website, social media, and digital marketing
- 90-second company message (video) featured on The Health Cell website
- Discounted fee for employees at all Health Cell events

INVESTOR SPONSOR-\$10,000

2021 State of the Industry (virtual) - \$3,500:

- Prominent logo recognition in the event program and online during event
- Logo featured in select State of the Industry announcement emails
- Special sponsor gift

2022 State of the Industry (in person) - \$6,500:

- One premier table for 8
- Prominent logo recognition in the event program and screens
- Logo featured in select State of the Industry announcement emails
- Services of professional photographer and videographer to capture memorable moments and impressions of the event

Year-round:

- Year-round recognition at all Health Cell events
- Year-round brand recognition on the website, social media, and digital marketing
- Discounted fee for employees at all Health Cell events



PARTNER SPONSOR-\$5,000

2021 State of the Industry (virtual) - \$1,500:

- Brand logo recognition in the event program and online during event
- Logo listed in select State of the Industry announcement emails

2022 State of the Industry (in person) - \$3,500:

- One reserved table for 8
- Brand logo recognition in the event program and screens
- Logo listed in State of the Industry announcement emails

Year-round:

- Year-round recognition at all Health Cell events
- Year-round brand recognition on the website, social media, and digital marketing
- Discounted fee for employees at all Health Cell events

TUESDAY, OCTOBER 5, 2021
Virtual
6:00 P.M.

THURSDAY, MARCH 24, 2022
Grand Hyatt San Antonio
6:00 P.M.

Sponsor online at <http://thehealthcell.org/sitepage/state-of-the-industry/>
Sponsorship deadline: September 3, 2021
For more information: email thehealthcellsa@gmail.com

The Health Cell is a 501c (6) trade association. Sponsorships are not tax-deductible.

Mission

The Health Cell will leverage the collaborative spirit of San Antonio's health and bioscience industry to engage, through unique personal and professional growth, the people who will propel the community toward maximum sector success.

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