



## 2024 SPONSORSHIP OPPORTUNITIES

Dear prospective sponsor,

We thank you for considering sponsoring The Health Cell.

Our mission is to leverage the collaborative spirit of San Antonio's health and bioscience industry to engage, through unique personal and professional growth, the people who will propel the community toward maximum sector success.

The Health Cell was formed by and for San Antonio's biotechnology, medical, military and academic leadership to promote professional development and collaboration across the City's health sector.

People come to The Health Cell because of other people. At events, the diversity of the talent, the breadth of the experience, and the extent of the network is impressive and effective.

As a 2024 sponsor, you will support several events put on by The Health Cell throughout the year, including the annual State of the Industry event.

San Antonio's community, industry, and academic leaders convene at The Health Cell's State of the Industry event for an evening that highlights collaboration, innovation, advancement, and accomplishments: the very ideals that are reflected in the iconic Tower of the Americas, a symbol of both our City and The Health Cell.

In 2023, we celebrated our 10<sup>th</sup> anniversary of The Health Cell. As we enter our 11<sup>th</sup> year, we are even more energized and dedicated to continuing the advancement of the San Antonio health and bioscience industries.

We hope you join us in shaping the next 10 years as we continue the efforts to elevate San Antonio as a leader in the health sector.

Sincerely,

A handwritten signature in blue ink that reads 'Gabriel J. Niebla'. The signature is fluid and cursive, with the first name 'Gabriel' being larger and more prominent than the last name 'Niebla'.

# THANK YOU TO OUR 2023 SPONSORS

## INNOVATOR SPONSORS



## INVESTOR SPONSORS



SAN ANTONIO  
MEDICAL FOUNDATION

## PARTNER SPONSORS



## IN-KIND SPONSORS



# CELEBRATING 10 YEARS

[2023 Overview Video](#)



# BENEFITS OF SPONSORSHIP

As a sponsor, you will receive recognition throughout 2024 at all scheduled events, on social media, and on The Health Cell website. You will also be invited to attend a special Sponsor-only Appreciation Networking Event. The cornerstone of the sponsorship package will be support of the State of the Industry event which celebrates its 11<sup>th</sup> anniversary.

*There are several levels of Sponsorship to consider:*

	Innovator	Investor	Partner
Year-round recognition at all The Health Cell events	✓	✓	✓
Year-round brand recognition on: <ul style="list-style-type: none"> <li>• The Health Cell Website</li> <li>• Social media channels</li> <li>• Digital marketing</li> </ul>	✓	✓	✓
Tickets to attend 2024 State of the Industry event	16 tickets	12 tickets	8 tickets
Tickets to attend Sponsor-only Appreciation event	6 tickets	4 tickets	2 tickets
Logo recognition in 2024 State of the Industry event and on screens	Tier 1	Tier 2	Tier 3
Logo in 2024 State of the Industry email marketing campaign	Tier 1	Tier 2	Tier 3
Services of professional photographer and videographer to capture memorable moments and impressions at the 2024 State of the Industry event	✓	✓	X
90-second company video message featured on The Health Cell website	✓	X	X
<b>Sponsorship levels</b>	<b>\$10,000</b>	<b>\$6,500</b>	<b>\$3,500</b>

*The Health Cell is a 501c (6) trade association. Sponsorships are not tax-deductible.*

For more information on sponsorship visit <https://thehealthcell.org/sponsors/>

***To become a sponsor please contact The Health Cell:  
[info@thehealthcell.org](mailto:info@thehealthcell.org) or 210.323.3835***

To commemorate the start of our second decade, the 2024 Annual State of the Industry will have a new feel. We have intentionally returned to the Fall and are delighted to share our new partnership with the Tobin Center for the Performing Arts.



Five unique storytellers will take center stage and guide us on a journey through what fuels their passion and enables them to push the boundaries of the healthcare and biosciences landscape, and what they are doing to help improve that space over the past year.

The purpose of our annual event is to commemorate our shared history and successes and to celebrate the people who have advanced our ecosystem by hearing their inspirational stories of achievement as they educate and provide us with the inspiration to continue to seek new ways to advance our industry and community.

## The Health Cell Board of Directors

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Connect with The Health Cell on Social Media

